

Bryan Winters'

Dumb Little Cash Makers

Welcome to my *exclusive* Dumb Little Cash Makers system!

Let me tell ya, I've been in this online marketing gig for 16 years now full time. I've had sites that have done 6 and 7 figures - meaning millions of dollars made. **But I hafta say, getting real buyers and sales online from scratch doesn't get any easier than the method I've only just recently stumbled upon...**

A system so stinkin' simple that it is *worthy* of the name, "Dumb Little Cash Makers" - "DLCM" for short.

The DLCM System Unveiled...

Easily the biggest challenge people have in making money online is getting traffic. Generally, people don't wanna pay for it. **But they also don't wanna WORK to get it for free...**

The Dumb Little Cash Makers System solves this problem!

Here's how it works and how to start getting buyers TODAY:

First things first, you need to browse around to find a hot product on AliExpress.com. Gadgets and novelty items do well. You can get tons of ideas for hot products at "ThisIsWhyImBroke.com" and then search for similar products on AliExpress.com. Look for stuff that is free to ship via a shipping service called "ePacket." The AliExpress product page will give you shipping details and options. Look for references to "ePacket" or simply "free shipping."

Here are a couple examples of hot products that sell like hotcakes (and these examples *alone* are worth far more than the \$10 you paid for this report, because I've already TESTED these and have buyers lining up for them - *and so can you*):

[Example 1 - Double Person Nylon Hammock](#)

[Example 2 - Nintendo Clone Game System](#)

Btw, you can plainly see what products are selling well on AliExpress.com because they list how many units have been sold (see

below) :



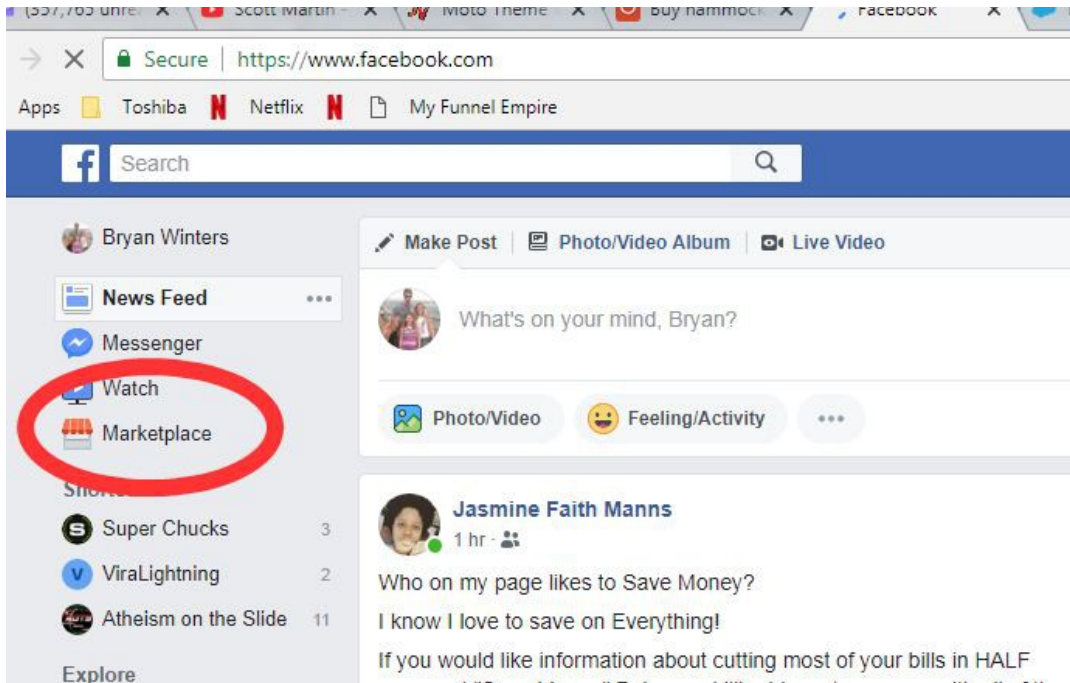
Make note of the AliExpress product cost, shipping cost (if any) and save this info in a Notepad file (or similar text file). Paste a link to the AliExpress product page in your notes as well.

Secondly, once you've found a hot product that you suspect will sell well, you want to download or take screenshots of the product's pictures right off the AliExpress product page. Generally sellers are cool with this since they'll make money from your sales. The pics are just a sales aid. You can always message to ask, if you're not sure. I've never encountered an issue. Save the pics to your laptop or device.

Next, you want to write a product title, and also a product description that's roughly 100 words or so (keep it short and casual, or even entertaining if you can). The AliExpress product page will have all the relevant details needed - product specs and typically a description as well. But usually it's horribly written and often in broken English. **So I always write my own product titles and descriptions, and this is a KEY component of my DLCM system.** If you're taking more than 20 minutes to write your product description, it's probably too long and detailed. Again just keep it short and casual - like you're writing to a friend telling them what a particular product is all about. Save your description to your "product file" as well (along with product source link and cost).

Once you've got your product source / page from AliExpress.com, a few good product images downloaded, and your title and description written, **you're ready to start getting BUYERS.**

What you want to do is log in to your Facebook account, and click on **Facebook Marketplace** (per below):



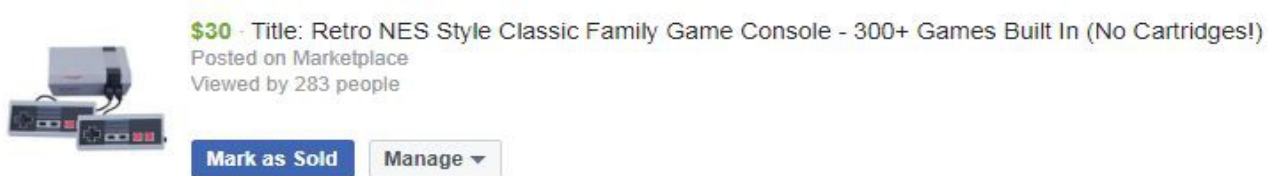
Perhaps you've seen another FB Marketplace "system" or watched a video or whatever... But I *guarantee* they're NOT using the DLCM system - so keep reading!...

Initially, I'm only using the FB Marketplace as a "testing grounds" for products I've found on AliExpress that I *suspect* will be in demand. (You don't know until you test!)

So what I do is list the product despite not having it in my direct possession, initially.

Here's an example of one of my Marketplace listings that shoppers line up to buy like clockwork (note the pics, and note my AD COPY):

Listing Title



Product Pic 1



Marketplace · Toys & Games
 Title: Retro NES Style Classic Family Game Console - 300+ Games Built In (No Cartridges!)
 Lakeville, MN · 3 days ago · 🌐

\$30 Viewed by 284 people

(First one to message me gets it!)... More



Seller information

Bryan Winters
 Joined Facebook in 2008

Mark as Sold

➔ Share

Product Pic 2



Marketplace · Toys & Games
 Title: Retro NES Style Classic Family Game Console - 300+ Games Built In (No Cartridges!)
 Lakeville, MN · 3 days ago · 🌐

\$30 Viewed by 284 people

(First one to message me gets it!)... More



Seller information

Bryan Winters
 Joined Facebook in 2008

Mark as Sold

➔ Share

Product Pic 3



Marketplace > Toys & Games
Title: Retro NES Style Classic Family Game Console - 300+ Games Built In (No Cartridges!)
Lakeville, MN · 3 days ago · 🌐

\$30 Viewed by 284 people

(First one to message me gets it!)... More



Seller information

 **Bryan Winters**
Joined Facebook in 2008

Mark as Sold

➔ Share

Product Pic 4



Marketplace > Toys & Games
Title: Retro NES Style Classic Family Game Console - 300+ Games Built In (No Cartridges!)
Lakeville, MN · 3 days ago · 🌐

\$30 Viewed by 284 people

(First one to message me gets it!)... More



Seller information

 **Bryan Winters**
Joined Facebook in 2008

Mark as Sold

➔ Share

Ad Copy - 1st Half



Marketplace › Toys & Games
Title: Retro NES Style Classic Family Game Console - 300+ Games Built In (No Cartridges!)
Lakeville, MN - 3 days ago · 🌐

\$30 Viewed by 284 people

(First one to message me gets it!)

This is a brand new unopened classic NES style game console with over 300 games built in...

Tetris 2, Dough Boy, Bomb Jack, Submarine, Dig Dug, and hundreds of other classic games are included.

You get the game console, 2 controllers, AV cable, power supply, user manual, and packaging (box). Everything you need.

The games are built in... Just plug in, connect to...

Mark as Sold

Share

Ad Copy - 2nd Half



Tetris 2, Dough Boy, Bomb Jack, Submarine, Dig Dug, and hundreds of other classic games are included.

You get the game console, 2 controllers, AV cable, power supply, user manual, and packaging (box). Everything you need.

The games are built in. Just plug in, connect to your TV, and play for hours.

Message me if you wanna grab it for \$30 (firm).

Have a great day,

Bryan Winters
Cell: 612-384-7654 (Lakeville, MN)

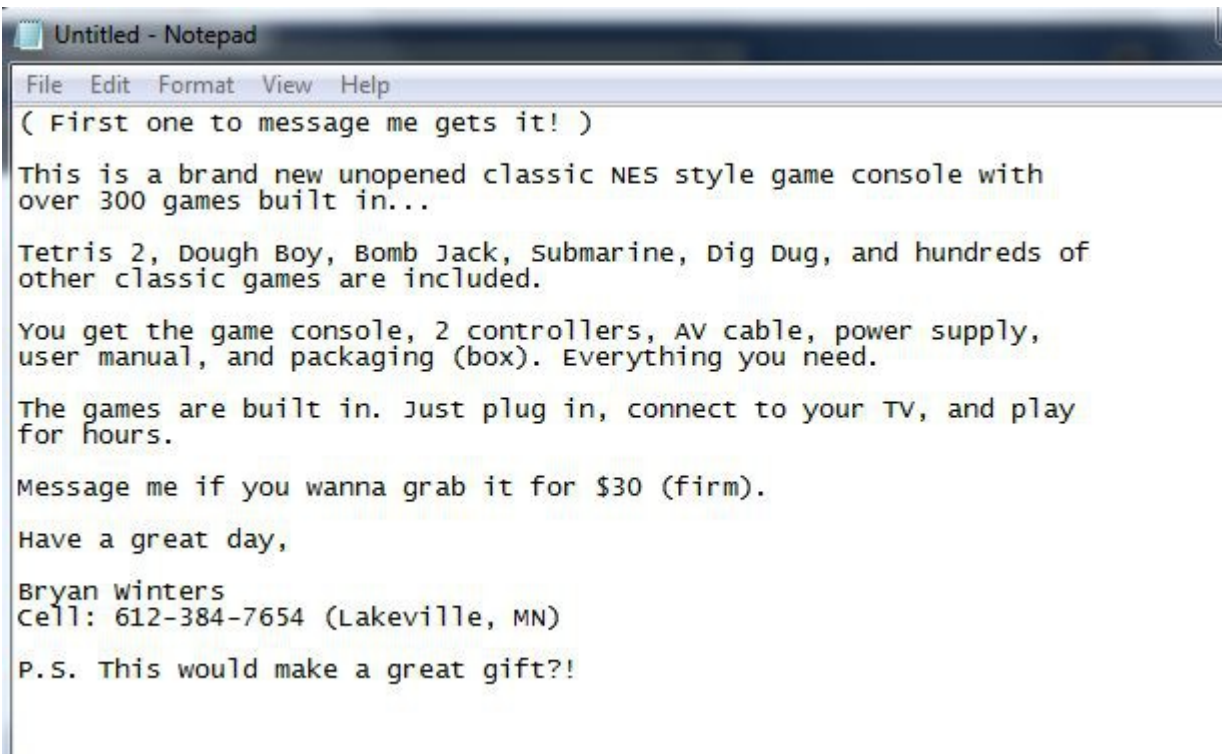
P.S. This would make a great gift?! Less



Mark as Sold

Share

Here's A Closer Look At The Ad Copy



Now if you looked closely at my listing you'll notice it received **283 visitors...**

WOW!

Do you even realize how much you'd have to PAY to have that many visitors see your online offer if you were to use Google Adwords, Facebook Ads, or other paid traffic services? **You could EASILY spend \$200+ to get this amount of quality traffic...**



Remember, these are people looking to BUY things from the FB Marketplace. They're browsing with money in hand, essentially... So this traffic is actually more valuable than a lot of traffic from Facebook Ads, which consists of people that are *not* necessarily shoppers or buyers.

Now as mentioned, I list products without having them in my possession, but most people on the Marketplace are not likely to agree to have a product shipped to them (because they are local) - but you can certainly offer to have them pay you via Paypal and then DROP SHIP the product to them once they've paid. You'd drop ship to them simply by going back to your AliExpress product / source page and entering their address as the Ship To address instead of yours (as you place the order).

...So that is ONE way to fulfill orders, but your results will be greatly reduced, vs. having the product in hand **so that you're ready to do an exchange - product for cold hard cash...**

With that in mind, **here's the "golden trick" to my system...**

People will message you on FB when they want your product (i.e., when they want what you've listed in the Marketplace).

So what you message them in reply is that the product is still available but that *you're* not available to do an exchange "for a week or two." (And this is perfectly true, since you don't yet have the product in your possession - but you are not obligated to tell anybody why you're not available. Simply state that you're not available - period.) **Tell each prospective buyer you'll message them asap (or "in a week or so") when you're able to do the exchange, thank them for contacting you, and wish them a nice day!**

THEN, **immediately go and order the requested product** from AliExpress...

One of them, two of them, ten of them...

Order however many you estimate you'll be able to sell BASED ON YOUR RESPONSES in the FB marketplace (and however many you can reasonably afford, obviously).

This is why you want to look for "ePacket" from AliExpress sellers, because ePacket is a relatively fast form of shipping (from China) where your orders usually arrive in a couple weeks max.

When your order arrives, **you've already got a LIST of people (buyers!) in your Facebook message box who have already messaged you indicating they want the product**, so you simply message them back at that point (i.e., when you've got the product(s) in your possession) and either meet at a local gas station - somewhere in public and close to YOU - or have them stop by your home if you're comfortable with doing so (always be safe) to exchange product for cash.

If and when a buyer or buyers fall through, you can simply RELIST the same product with the same images and ad copy (deleting the original listing) to get more fresh buyers... And on this "second round" you'll be able to fulfill demand IMMEDIATELY since you'll have the product in hand and ready to exchange for easy money.

The underlying key here is that you are testing demand and getting buyers BEFORE you spend anything on "inventory."

Furthermore, you're not having to run around to garage sales and estate sales and second hand stores to find quality stuff to sell on the FB Marketplace - which is a huge amount of work!

Here's another secret...

When you've found an exceptionally hot product, you can move to the "next level" and order bigger quantities at lower prices from Alibaba.com - which is full of the Chinese manufacturers and distributors who sell on the AliExpress marketplace. For example, the Nintendo clone game console in my example above is listed for \$17 on AliExpress. But you can get it through Alibaba.com in quantity for as low as \$10 each, meaning you're instantly making \$7 extra in pure cash profit for every unit you sell!

Is this genius, or what?!

A few additional tips...

- FB Marketplace shoppers like to find bargains and are generally looking for "one off" items from private sellers. So don't market the fact that you've got "quantities" of products to your FB Marketplace prospects and buyers. **As far as they're concerned, you have one of the item you're selling.** You are by no means obligated to tell people how many product units you have. That's for you to know, and you alone. You CAN mention that your item is new and unused. That's actually a positive. But the rest is private info. For all "they" know you got your item as a gift and simply don't need it.
- Items in the \$20 to \$40 range seem to do particularly well, but good marketing is all about testing, so you can most certainly test different product price ranges.
- Don't forget your shipping costs from AliExpress! You have to work that into your selling price (if shipping isn't free) so that your profits aren't sucked up by shipping.
- "Mess around" with quantities on AliExpress.com to see what the best deal on shipping is. I've got a good story for you... A while back when I'd ordered hundreds of spinners (during the spinner toy craze), shipping 100's of them at once was \$100's of dollars (just for *shipping* from China)! But when I lowered the quantity in my AliExpress shopping cart from 200 spinners down to 25, the shipping cost was only a few dollars! ...I still ordered hundreds of spinners, but instead of ordering them all at once, I placed separate orders in quantities of 25 each. This literally saved me \$100's on shipping! Weird, huh? The moral of the story is to pay attention to this sort of thing and as I say, "mess around" with adding different quantities to your AliExpress shipping cart (and keep a calculator handy) to see what shipping works out to be (when not free) on various order quantities.
- On a \$10 to \$15 product (my cost) from AliExpress, I usually mark it up double, and can lower the price on FB Marketplace if the response is poor at my initial price.
- As far as listing products on Marketplace goes, it's a piece of cake. After clicking on the Marketplace tab, click the "Sell Something" button, then click "Item for sale" and list the

category, price, title, and description - and upload the product pics. **It takes about 60 seconds to 2 minutes** per listing if you've got your product listing already done and handy as I described earlier.

- BONUS DLCM SYSTEM CASH MAKER: Remember, not all products listed on the FB marketplace are gonna be red hot. Some will barely get a response, while others will have people beating down your door. What you can do is **compile the hottest products into a list**, and then consider other venues through which to sell those same products...

I've made **(literal) STACKS of easy cash** by selling products at local county fairs, so that's one (of many) potential venues that you could consider...

People of all ages, all experience levels, and from all walks of life sell at county fairs. The "booths" don't have to be fancy at all and can be set up using cheap plastic tables and tablecloths (etc) from your local WalMart. And you do NOT need sales experience. My very first county fair was actually my MOST successful (to date) and I was obviously a total newbie. There's really nothing to it. People come up to your booth, check out whatever you're selling, and hand you their money if they want what you've got. Pretty straightforward!

Yes, it costs money to rent space for a booth or table or whatever. Every county fair is different. But the foot traffic you get typically FAR outweighs the amount of traffic you'd get online for the same price paid. It's dirt cheap, in other words. At my first fair, I paid \$400 for a 10x10' booth, and grossed \$1,800 that week. **Easy money.** You can sell the products you get from AliExpress.com or Alibaba.com, or heck, even create your own product(s) to test market and sell (you can get your own products MADE through Alibaba.com manufacturers). Whatever you want. It's a blast! I don't really consider myself a "Type A" personality (I'm kind of a mix - lol). But I had soo much fun doing the fair that first year that my wife and I couldn't wait to go back and do it again! Meanwhile we ended up finding other **craft fairs and similar venues** to sell our products at as well.

But getting back to my point, the **idea here is to simply pay attention to what products sell like hotcakes through the FB Marketplace, because those are the SAME products that can do really well in other venues - both online and off.** So in other words, think of the FB Marketplace as the ultimate "proving grounds" or "testing grounds" for product viability. After a while, you'll be an expert at what sells and what doesn't. That

knowledge ALONE could ultimately make you a fortune. I wanted to share my experience selling at county (and craft) fairs, because, while not a FREE way to get traffic and sales, the "bang for the buck" is excellent - and most people never even consider that virtually *anybody* can set up a booth at a county fair or craft show very, very easily. (You can usually find craft shows that run throughout the entire year, while from my experience county fairs usually run during the summer months only.)

Get creative and make the MOST of the "hot products" that you discover as you work the DLCM System. **Ultimately you're expanding the DLCM System to incorporate other venues as a means of further scaling your income...**



Some Of Our (Fun & Easy) County Fair Cash – Cha-Ching!

How Would You Like Done-For-You FB Marketplace Product Listings?!

The response to the DLCM System since it launched several months ago has been incredible. I'd mentioned creating a private group for DLCM'ers to see if there was interest in getting "done for you" FB Marketplace product listings - and in no time had people virtually *begging* me to get in...

So guess what?! I made it happen...

The "Dumb Little Cash Makers DFY (Done For You) Club" is now LIVE and ready to join.

Inside the Club I'll be routinely posting \$100's worth of DONE-FOR-YOU Dumb Little Cash Makers product listings each month.

All the work that I mentioned above will literally be done for you by my team and I, so that all you'll have to do is copy and paste each listing to the FB Marketplace.

In other words...

- You won't have to find **hot products** and product suppliers on AliExpress. I'll do the research and digging for you.
- You won't have to come up with **curiosity provoking product titles** that get clicks and traffic. They'll be written for you.
- You won't have to mess with taking screenshots or finding **professional product images**. It'll all be taken care of for you.
- And most importantly, you won't have to write **compelling 100-200 word product descriptions that get shoppers to take action and message you with "cash in hand."**

...That'll ALL be taken care of for you and served on a platter, leaving you to make money. Simple as that.

You'll get a minimum of 15 **new Dumb Little Cash Makers every month**, averaging 1 every other day, meaning you'll have a nearly continual fresh flow of products and listings.

Just ONE Dumb Little Cash Maker / product listing would cost you \$20 to \$40 to have somebody like me do it for you. **So 15 of them would run you \$300 to \$600 per month.**

But **I'm going to let you into the DLCM Club for \$1 - a measly BUCK -** so that you can test it out and make sure it's for you.

After that I'll have you send me a modest \$20 a month to remain a member of the group. (Cancel whenever you want.)

DLCM Club members also get access to my free but private affiliate program, paying unlimited \$10 per month affiliate commissions!

As a DLCM Club member I'll also get you set up with our private affiliate program (free, but for members only) so that you can make \$10 per month for everybody you refer to the DLCM Club...

For example, refer 100+ FB friends or just people in general online, and **that's \$1,000+ bucks in your pocket every month on autopilot.**

I'm sure you can think of PLENTY of people who could use a system like Dumb Little Cash Makers, and a **done-for-you service** like the DLCM Club's ready-made FB Marketplace product listings.

And what's more is that you're free to use these listings with other venues as well including **Shopify stores, Craigslist, eBay, Amazon, Etsy, and more.**

You want in?

As I write this, **The Dumb Little Cash Maker's DFY Club** is brand spankin' new. Nobody else knows about it but YOU and the currently few people reading this private report. The group just opened and (as mentioned) you can get in for a \$1.00 to try it out. If you cancel

before the end of the trial you won't be charged the \$20 first month's fee (but you're not gonna wanna cancel because we're all gonna be making easy money together)...

Click to join now before I hike up the price (you never know)...

Dumb Little Cash Makers - DFY CLUB

Copyright 2018, Bryan Winters and DumbLittleCashMakers.com.
All Rights Reserved.